

THE BOYUP GAZETTE 2024 ADVERTISING RATES

MONTHLY DEADLINE: 20th of each month, for distribution in the first week of the following month

Display Ads:			CRC Member	Non CRC Member
Full page	black & white (A4 portrait)	(27.5cm x 19cm)	\$215	\$225
Half page	black & white (landscape)	(14cm x 19cm)	\$108	\$113
Quarter page	black & white (portrait)	(14cm x 9.3cm)	\$72	\$76
Business card	black & white (landscape)	(6.5cm x 9.3cm)	\$42	\$45

10% discount for bookings of 6 months or longer

Classified Ads (e.g. For Sale, Employment, AGM Notices etc. Appears in the About Town pages)

CRC Member: First 3 lines for \$10, then \$2 per line thereafter (1 line approximately 60 characters)

Non CRC Member: First 3 lines for \$12, then \$2 per line thereafter (1 line approximately 60 characters)

Classified advertisements are subject to space and Editor's discretion

Additional Options:

Specified Placement*: CRC Member extra \$25 Non CRC Member \$27 / per month
**subject to negotiation*

Additional Artwork: If your advertisement requires artwork changes, there will be an additional charge
CRC Member \$30 Non CRC Member \$40 / hr (pro rata)

Insert: Flyers up to the size of A4 can be inserted into the Gazette for an additional fee*
CRC Member \$236 Non CRC Member \$246

**This fee does not include printing costs of flyers, this can be quoted separately if required*

All rates are inclusive of GST

Preferred formats for advertisements are publisher, jpeg or pdf, however original documents may be required if requested by the Editor.